

Get to Know Us

Absolutely YES

Natural Plant Based Organic Fair Trade
Cruelty Free

Absolutely NO

Petrochemicals Parabens Pesticides
Industrial Giants Animal Testing

Genuine Therapeutic Products

We head a contemporary shift in standards for aromatherapy with our term "therapeutic plant oils". Only the purest natural ingredients - from growing, to harvesting, to extraction - work effectively and safely with the body in a truly therapeutic partnership. Our pristine products are the result of a founding pledge to honour nature and work with integrity, on all levels. This is why our products really can contribute to the quality of your life.

Lavender True Organic

"Such a gentle, soothing smell and that is just how it is when you use it. My

children ask for it for their cuts and scrapes. And

I like to put a few drops in their bath to settle them for bedtime."



Focus and Dedication

Absolute Essential is not about cashing in on a popular fad. We are specialists in aromatherapy, we always have been. As the Natural Health Industry continues to grow and update, Absolute Essential remains steadfast in its focus, which means our expertise is refined and our products lead the field.

Knowledge

Our unrivalled range is designed and nurtured by Aromatherapist/Osteopath/Naturopath, founder and director, Dr Bo Hendgen. Since founding Absolute Essential in 1988, her teaching and research in natural healthcare and aromatherapy is widely known and professionally acknowledged. Not least, 15 years of hands on practitioner care in her tandem Auckland practice has consistently reinforced her unerring faith in Absolute Essential products for restoring and maintaining healthful balance.

Flexibility

Big enough to compete, small enough to care. We are able to service our customers with exceptional flexibility due to our on-going research, certified organic inhouse factory and on-site aromatherapy clinic. We can work to accomodate local markets, design products for specific needs and, because we source direct from select suppliers, we can guarantee purity on an unrivalled range of products.

Commitment

Our whole company ethos is about quality, integrity and striving for excellence. Absolute Essential was built on a commitment to providing the best service with the best natural products possible. This means we raise the bar on ourselves, daily.